



JOIN US!



OFFSHORE ENERGY24

**EXHIBITION & CONFERENCE
26 & 27 NOVEMBER 2024
AMSTERDAM | THE NETHERLANDS**

Information Brochure



FOSSIL FUELS



OFFSHORE WIND



MARINE ENERGY



HYDROGEN



GREEN MARINE

WWW.OEEC.BIZ

Created and produced by



NAVINGO

OFFSHORE ENERGY24

EXHIBITION & CONFERENCE
26 & 27 NOVEMBER 2024
AMSTERDAM | THE NETHERLANDS

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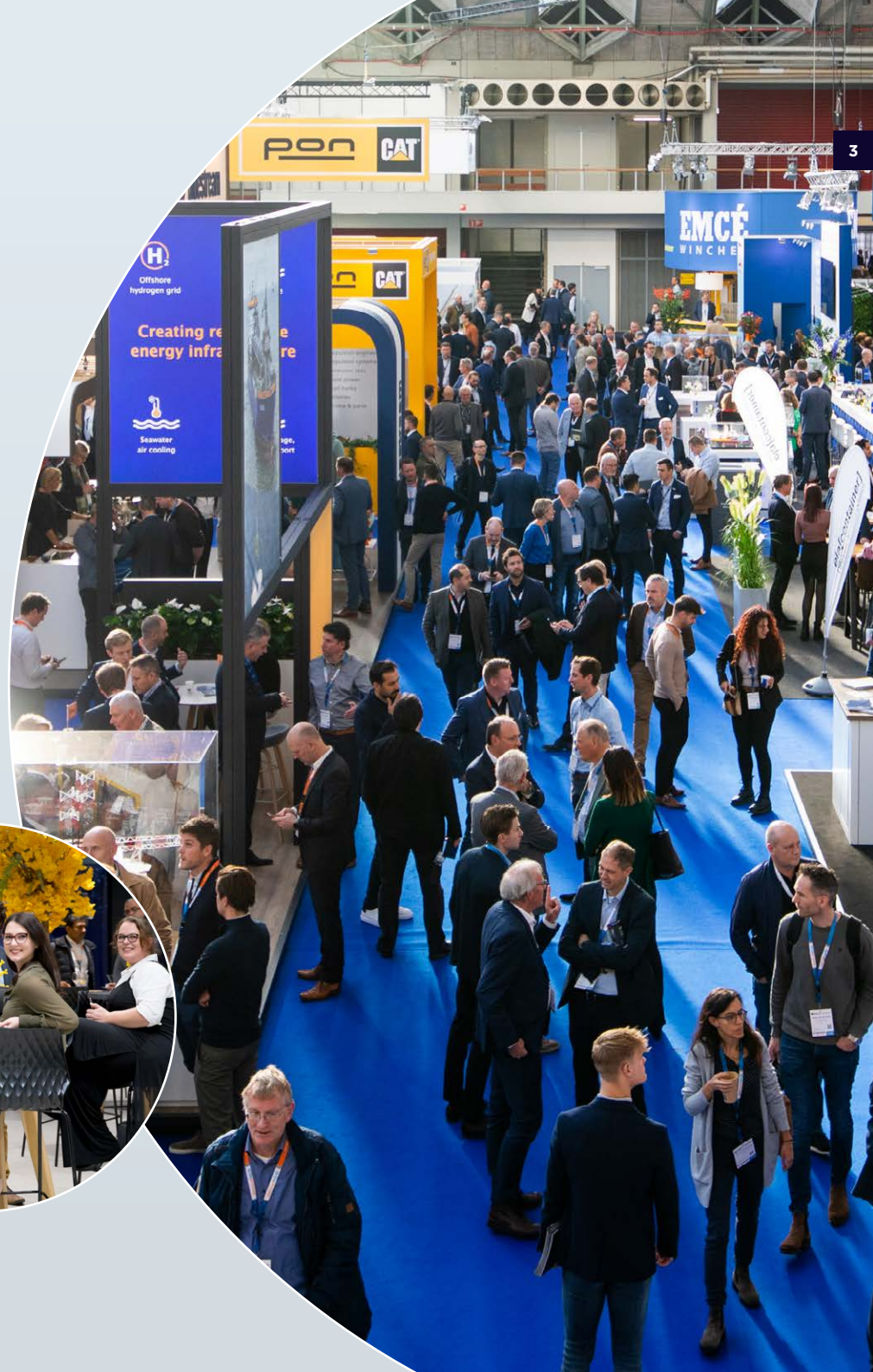


About us

Offshore Energy Exhibition & Conference (OEEC) is produced by Navingo, a media company for the maritime and offshore energy industry, that helps companies get relevant exposure with the purpose to create business, realise innovation and attract talent.

Navingo offers three channels for connecting relevant customer segments; online news portals that provide industry news and in-depth industry insights on a 24/7 basis. A printed magazine with in-depth articles and a physical annual event (OEEC).

Depending on the exposure needs, companies can select one or more channels in the area of business, innovation or talent.





It's all about harmony

Offshore Energy Exhibition & Conference (OEEC) is the continent's foremost annual gathering for the offshore energy industry and brings together industry leaders, innovators, and decision-makers across global markets.

As from the start, OEEC has been strongly rooted in The Netherlands. The Dutch cluster is a frontrunner in the energy mix of the future and sees OEEC as the place to showcase this, to both various governmental bodies and the international community.

This year's event theme **Harmony** encompasses a range of aspects, including environmental protection, stakeholder collaboration, technological integration, safety, and international cooperation. Achieving harmony in these areas is crucial for the successful and sustainable innovative development of offshore renewable energy resources.

We firmly believe that fostering innovation requires the presence and convergence of **companies, universities, graduate schools, knowledge institutions and startups** active across the various verticals, including offshore wind, marine energy, hydrogen, green marine and fossil fuels.

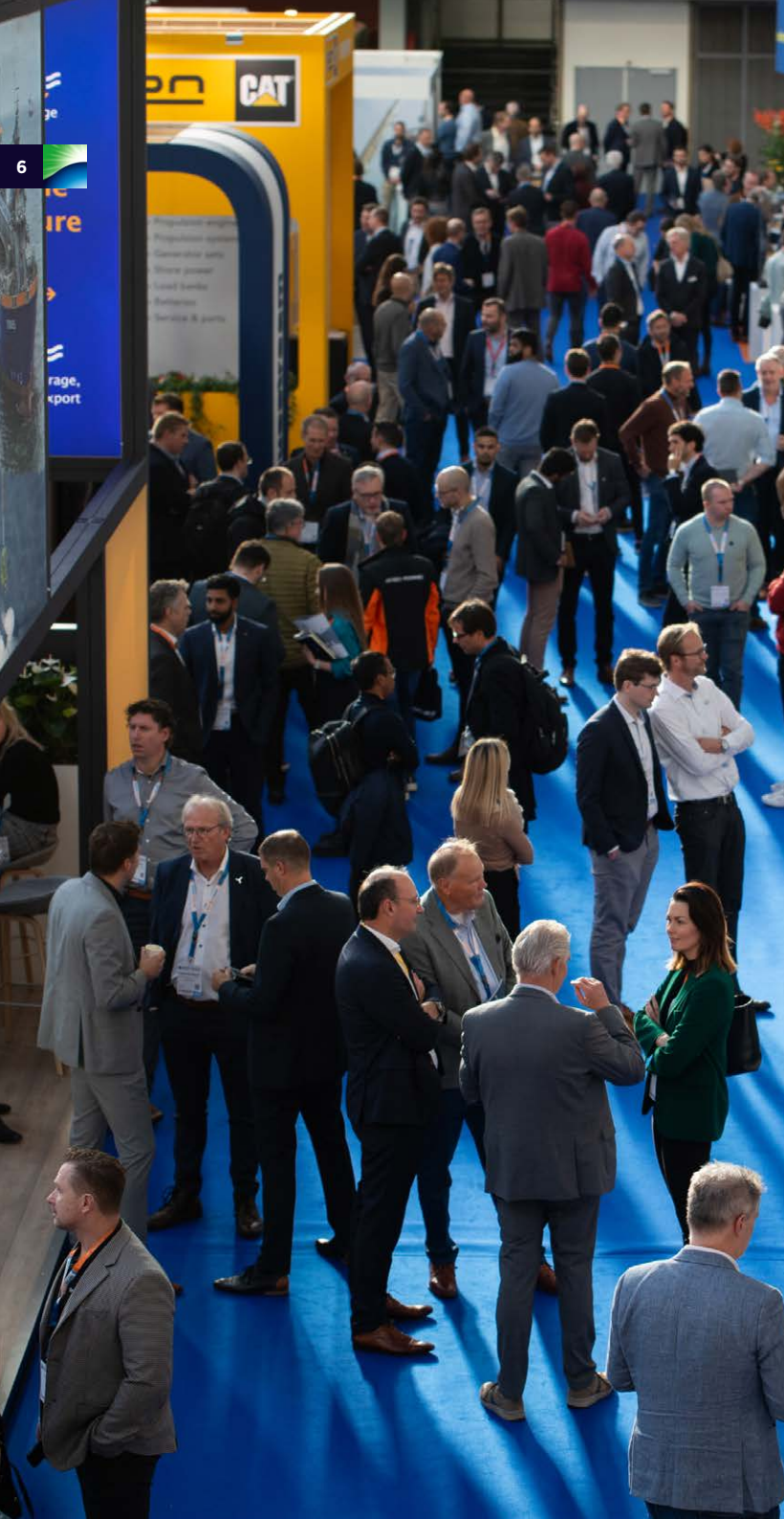
Also, in this year's edition, OEEC keeps putting **emphasis on internationalisation and innovation**. We believe in a **multi-vertical approach** with the participation of the whole industry. We are convinced that **collaboration** across the verticals and **harmony** in the energy mix is key and requires an international approach to create the most disruptive innovation.



Around
500
exhibitors
& partners
are participating
in OEEC

Over
8,000
visitors
from more than
80 countries
are expected to
visit OEEC24

The program
features more than
80 speakers
providing
55 hours
of content



Facts & figures

Visitor profile

Top 10 countries*

1. United Kingdom
2. Germany
3. Norway
4. Belgium
5. France
6. Poland
7. Denmark
8. Italy
9. Spain
10. Turkey

Visitor role

Business Development	30%	Consultancy	6%
Management	22%	Marketing / Communication	5%
Other	6%	Logistics	3%
Engineering	12%	Procurement	2%
Project Management	8%	Academic	1%
Owner	6%		

Decision making authority

Decision maker	33%	Advisor	25%
Co-decision maker	27%	Not involved	15%

Exhibitor profile

Exhibitor markets

Fossil Energy	71%
Offshore Wind	68%
Green Marine	51%
Subsea	37%
Dredging	35%
Marine Energy	33%
Clean Fuel	29%

Top reasons to join

1. Maintain existing relations
2. Establish new relations
3. Brand exposure
4. Acquire new customers
5. Lead generation



* International visitors.

Visitor Profile based on OEEC2023 and expected numbers OEEC2024.

Content program 'Harmony'

Successful energy transition depends on all stakeholders being aligned and their seamless collaboration towards a common goal.

The content program of Offshore Energy emphasizes the importance of cooperation and coordination in the process of shifting from traditional fossil fuels to more sustainable and renewable energy sources. Achieving a sustainable and clean energy future requires working together across sectors, borders, and disciplines to ensure a smooth and effective transition towards cleaner, renewable alternatives.

Achieving harmony in areas like environmental protection, stakeholder collaboration, technological integration, safety and international cooperation, is crucial for the successful and sustainable development of offshore energy resources.



Conference sessions

The varied program covers in detail trends from different segments of the offshore energy sector. Experts and industry leaders from the different markets discuss the opportunities and challenges of the energy transition in these turbulent times. They present latest innovations and developments from the sector and share strategies to remain future-proof. The sessions are recorded and made available on our online platforms.

The Stage

Thought leadership sessions will take place on the Stage to give the spotlight to influential companies that provide a service to the offshore energy sector. General insights are given and solutions for challenges ahead are discussed. In the **Showcase sessions** companies and clients tell the story of a successful project or product release they did together. Challenges and solutions are presented.

Matchmaking

Exhibitors get the option to host their own free roundtable and invite people. The roundtables and 1-on-1 meetings allows participants to schedule meetings in advance, ensuring that they have the chance to meet with the most relevant people during the event. This can help attendees build stronger connections and network more effectively.

The Square

During the program of The Square representatives of different market take the stage to share knowledge and address challenges and solutions. On this stage companies present their products or services in short pitches for the right audience.





Showcase innovations

To create a nice blend, startups and knowledge institutes are present also to discuss and showcase innovations with existing companies.

Startups and knowledge institutes are the heart of the Innovators' Dock, a feature of OEEC2024. Moreover, innovation cases are shown, and interactive presentations are given on stage on day two. The second day focuses on innovation. Companies will show their realised innovations and knowledge institutes present on stage hands-on-tools to start with innovation tomorrow. These sessions will be interactive to create maximum innovation yield.

One of the upcoming verticals is hydrogen. Since this is still a relatively small vertical, and we would like to build this community too, we have a dedicated Hydrogen Area, where companies active in hydrogen can showcase their current solutions.



Innovators' Dock

We invite you to showcase your innovative ventures! Grab the exclusive opportunity to discuss state-of-the-art and trailblazing ideas with established and renowned companies while exploring business networking possibilities.

	Innovators' Dock Package	Innovation Beacon Package
		as part of an Accelerator, Organisation or Knowledge Institute
Space	A dedicated 4m ² open spot	A dedicated 24m ² booth
Back wall	Slimframe backwall with design of choice (85x200cm)	Slimframe backwall (300x225cm) with design of choice
Furniture	Lockable counter with design of choice (97x97cm) + 2 barstools	Lockable counter with design of choice (97x97cm) + table with 2 chairs, bar table with 2 stools
Electricity	1 wall socket	2 wall sockets
Pitch time	5-10 min pitch time at The Innovation Podium	Up to 15 min pitch time at The Innovation Podium
Exhibitor passes	2 exhibitor passes, 5 visitor passes	6 exhibitor passes, 15 visitor passes
Matchmaking	Included	Included
Promotion	Company details listed in Exhibitors List, Floorplan and Event Catalogue	Company details listed in Exhibitors List, Floorplan and Event Catalogue
Marketing	Mentioning in the OEEC social media channels as Participant of the Innovators' Dock	Mentioning in the OEEC social media channels as Participant of the Innovators' Dock
Other		Possibility to exhibit devices, artefacts on stand
Price	€ 1,195	€ 5,180





Meeting made easy

As an additional service we have created the Business Lounge on the exhibition floor. Sit back to reflect, work on e-mails, discuss matters in a quieter and more private atmosphere or meet with a fellow professional to catch up. The Business Lounge can be accessed with an additional entry ticket. Enjoy full catering as suited for the time of the day.

✔ Including lunch ✔ Meeting Hub ✔ Comfort and Convenience

A more general service will be the on-floor meeting rooms. These rooms can be reserved per hour, with a maximum of 2 consecutive hours. Sit-down with new contacts more easily and discuss matters more in depth.





Business opportunities are ignited via the matchmaking sessions and networking tables that take place on the exhibition floor. The central networking drinks, meet-ups with the government, masterclasses linked to the upcoming tenders in the Netherlands and on-stage presentations will help exhibitors to realise new relevant contacts.

The conference program of OEEC2024 takes place right in Hall 2, amongst the exhibitors and Business Lounge. This makes it even more easy to attend one of the conference sessions. The conference sessions will be about trends in the market, new developments in the verticals and the latest actualities. Content sessions will also be provided by RVO. These sessions will be planned in coordination with the whole exhibition and conference program, so that both RVO sessions and the exhibition and conference program can be well attended.

In short, the event will have extra activities on the exhibition floor, so that both exhibitors and visitors have more possibilities to create business and to be updated on the latest trends for moving to a sustainable energy mix.

Bookable meeting rooms

Sit-down with new contacts more easily and discuss matters more in-depth. The meeting rooms are bookable per 2 hour timeslot.

Small meeting room	max. 6 Pax	€ 300
Big meeting room	12-40 Pax	€ 600

Included:

- ✓ Watercooler, coffee, tea
- ✓ Flip over, LCD screen with HDMI connection
- ✓ High table including power connection

Participation options

The exhibition hall provides extensive exhibition possibilities for interested companies. Besides, visitors and exhibitors can expect a spacious conference area, state-of-the-art bookable meeting rooms, an Offshore Energy Pavilion, an exclusive Business Lounge, matchmaking sessions, networking tables and networking drinks.

By exhibiting at Offshore Energy Exhibition & Conference, your company is visible at the heart of offshore energy industry. You have the opportunity to showcase your products & services, expand your network and connect with experts and professionals across global markets.

Packages and stand construction

Make the most of your time and resources and leave the planning and construction to us. We offer various shell scheme packages, from basic to full service. The packages are available in various sizes.

Included in your participation

- ✓ Exposure package on www.offshore-energy.biz (banner campaign and newsletter campaign)
- ✓ Free lead scan app
- ✓ Become a voice of the industry. As an exhibitor you will receive 25% discount on Stage or Square time

* Not included in space only package.

Basic stand construction

- Walls:** System walls (2,50m/h)
- Fascia board:** With company name and logo
- Electricity:** 3 kw and 2 wall sockets
- Lighting:** Spots
- Exhibitor passes:** Included – amount depending on stand size
- Lead Scan app:** 2
- Parking tickets:** 2



Impression of basic stand construction with furniture

Size	Price	Passes
12m ²	€ 5,750	4
16m ²	€ 7,170	5
18m ²	€ 8,135	5

Size	Price	Passes
21m ²	€ 9,249	6
24m ²	€ 10,309	6
28m ²	€ 12,039	6

All participation options include:

Access to the Matchmaking, company name listed in the event catalogue online and in print, exposure in relevant pre, during and after event, communication materials, stand cleaning*, free Wi-Fi.



Basic stand construction + furniture

- Walls:** System walls (2,50m/h)
- Furniture:** Included – amount depending on stand size
- Fascia board:** With company name and logo
- Electricity:** 3 kw and 2 wall sockets
- Lighting:** Spots
- Exhibitor passes:** Included – amount depending on stand size
- Lead Scan app:** 2
- Parking tickets:** 2

Size	Price	Passes
12m ²	€ 5,910	4
16m ²	€ 7,430	5
18m ²	€ 8,395	5

Size	Price	Passes
21m ²	€ 9,545	6
24m ²	€ 10,605	6
28m ²	€ 12,335	6

Full-service package

- Walls:** System walls (2,50m/h)
- Furniture:** Included – amount depending on stand size
- Fascia board:** With company name and logo
- Electricity:** 3 kw and 2 wall sockets
- Lighting:** Spots
- Exhibitor passes:** Included – amount depending on stand size
- Lead Scan app:** 2
- Parking tickets:** 2
- Catering:** Tea, coffee, fridge (including drinks) and lunch for 4 pax

Size	Price	Passes
12m ²	€ 6,555	4
16m ²	€ 8,075	5
18m ²	€ 9,040	5

Size	Price	Passes
21m ²	€ 10,190	6
24m ²	€ 11,250	6
28m ²	€ 12,980	6





Space only

You are free to design your own stand. OEEC has large space-only areas available on premium positions.

- ✓ Large space-only areas available on premium positions
- ✓ Build and design your own stand
- ✓ Starting at 24m²
- ✓ Exhibitor passes included (amount depending on stand size)
- ✓ **Price € 383 per m²**

Space only does not include the full-service participation package.

Co-exhibitor

Co-exhibiting includes a listing as official exhibitor, an entry in the event magazine, on the exhibitor list, on the floor plan and includes the company name printed on the fascia board when exhibiting with a full-service stand.

- ✓ Maximum of two companies per 16m²
- ✓ **€ 635 per co-exhibiting company**

Outdoor area

Tools, machinery and constructions can be oversized in the offshore industry. Exhibitors interested in showcasing sizable hardware too big or too heavy for inside demonstration will have the possibility to display their products and services at Offshore Energy's outdoor exhibition area.

- ✓ Showcase your products close to the entrance
- ✓ **€ 610 fixed costs plus € 192 per m²**





An exclusive dinner

In the early evening of the first day of OEEC, an exclusive C-level dinner will be held where the Dutch government is present with governmental staff and business delegates from abroad. Navingo will have seats available too. It is envisaged that the dinner, preceded by network drinks and all of this held at a special location in Amsterdam, will have a close out at 21:30. This should give sufficient time to also attend the various network drinks organized by exhibitors themselves.



Sponsor options

Elevate your brand's presence and maximize exposure by sponsoring at Offshore Energy Exhibition & Conference (OEEC) 2024. Sponsoring with us allows your brand to align with an event that is respected and recognized within the industry. Moreover, as a sponsor you'll enjoy heightened brand visibility. Your company will be advertised in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors, exhibitors and online users.

Event sponsoring*

Recognition in the following communication, onsite, print and online as Official Event Sponsor:

Onsite

- ✓ Entrance banner
- ✓ Floorplan and Timetables
- ✓ Digital screens
- ✓ Presentation screens
- ✓ Exposure on all marketing materials and signage
- ✓ Stage Time

Online

- ✓ Marketing Mailing
- ✓ Event Website & Social Media

Print

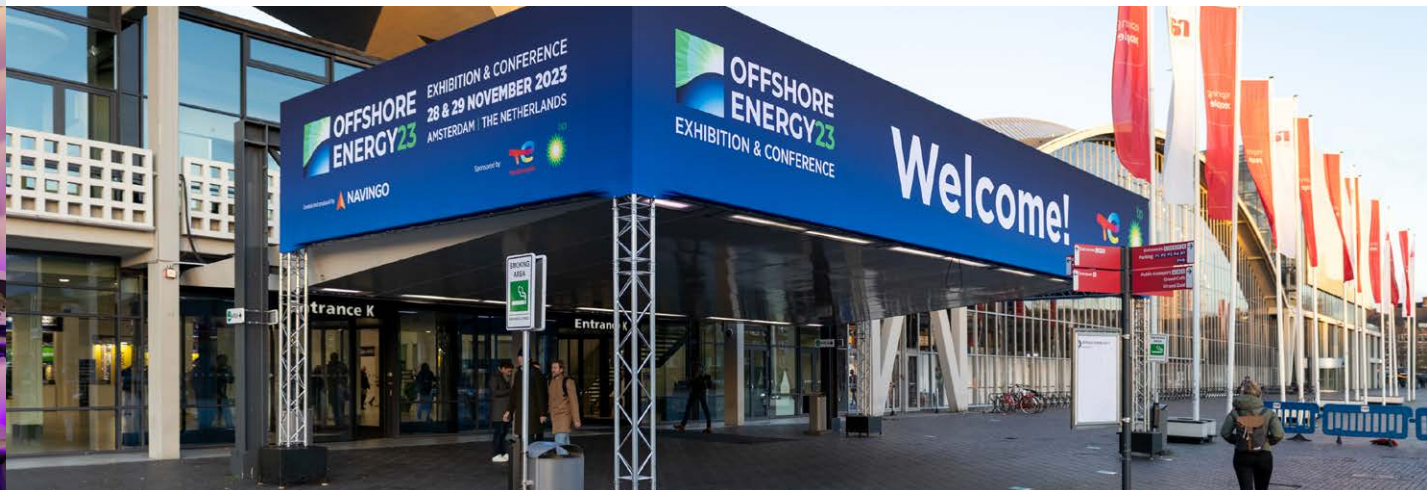
- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed marketing materials**

€ 19,900

Examples of sponsoring possibilities



** non exclusive ** if applicable*



Conference Sponsoring*

Recognition in the following communication, onsite, print and online as Official Event Sponsor:

Onsite

- ✓ Conference Backdrop
- ✓ Conference Signage
- ✓ Presentation screens
- ✓ Exposure on conference marketing materials and signage
- ✓ Stage Time

Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed conference materials**

€ 14,900

** non exclusive ** if applicable*

Stage or Square sponsor*

Recognition in the following communication, onsite, print and online as Area Sponsor:

Onsite

- ✓ Stage Signage
- ✓ Presentation screens
- ✓ Exposure on Area marketing materials and signage
- ✓ Stage Time

Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed Stage materials**

€ 9,900

** non exclusive ** if applicable*



Other sponsor options



Drinks Sponsor

Become the drinks sponsor of the Official Offshore Energy Networking Drinks.

€ 13,750



Bites Sponsor

Become the bites sponsor of the Official Offshore Energy Networking Drinks.

€ 9,500



Conference Viewing Area

Increase your presence on the exhibition floor.

€ 5,995

Become a voice of the industry



Stage Time

20 minutes of presentation time and 5 minutes of Q&A.

€ 5,950



Square Time

10 minutes of presentation time at The Square.

€ 3,750

Exhibitors receive 25% discount



Drinks Exposure

Create exposure at the Offshore Energy Official Networking Drinks.

€ 4,750



Information pillar

Brand one or more sides of the directional signage pillars with your own brand.

Starting from **€ 3,950**



Terrace

Create your own look & feel on your company terrace.

Starting from **€ 4,950**



Floor stickers

Lead people to your booth by placing your sticker on the floor.

€ 2,000



Restrooms

Be visible with your branding in different forms.

Price: on enquiry

All sponsor options include:

- ✓ Logo on sponsor page of the OEEC website
- ✓ Logo in sponsor page of the Event Guide
- ✓ Logo in sponsor page of Offshore Energy Magazine
- ✓ Mentioned on Social Media



Waterpoints

Increase the sustainability of the event by sponsoring the waterpoints.

Starting from **€ 5,250**



Business Lounge Sponsor

Connect your brand to this exclusive lounge

Starting from **€ 15,000**



Exhibitor Exposure Package

Enhance your visibility by exposure on different channels.

€ 2,850



Visitor badge

Have your branding on all the visitor badges at the event.

€ 14,300



Visitor key cord

Have your logo on all visitor key cords.

€ 14,300



Wi-Fi

Sponsor the wi-fi of the event.

€ 7,500

Committee of Recommendation

The Committee of Recommendation of Offshore Energy Exhibition & Conference consists of involved prominent captains from the offshore energy sector.



Mr. Maurits den Broeder
Managing Director, Van Oord Offshore



Mr. Arnout Damen
CEO, Damen Shipyards Group



Mr. Ruben Dijkstra
Managing Director, Ørsted



Mr. Lex de Groot
Managing Director, Neptune Energy Netherlands B.V.



Mr. Daan Koornneef
CEO, Jumbo Maritime



Ms. Charlotte Roodenburg
Manager New Build Sales, Huisman Equipment B.V.



Mr. Gerard Schut
VP European Operations, Vermilion Energy



Mr. Arendo Schreurs
Managing Director, ElementNL



Mr. Hans Timmers
Managing Director, ECHT



Mr. Jan Vos
Chairman NedZero

Ask for our separate sponsoring brochure for more information.



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